San Francisco Police Department

Traffic Safety Strategy

Police Commission / BOS Public Safety Committee Joint Meeting Presentation

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The SFMTA analyzed collision data from the Statewide Integrated Traffic Records System (SWITRS) and reported their findings in a December 2012 report. Those findings identified the top five collision factors:

- **Driving at unsafe speed given conditions of roadway**
- **Red light signal violations**
- **Failure of driver to yield to pedestrian at a crosswalk**
- **Failure of driver to yield while making a left or U-turn**
- **Failure to stop at a STOP sign limit line**

Pedestrian Fatalities 2013
Primary Collision Factors

January / November – 14 December – 7

Driver of motor vehicle identified as primary factor

- Driver's Failure to Yield to Pedestrian Right-of-Way at Crosswalks – 9 occurrences
- Unsafe starting – 2 occurrences
- Driving Under the Influence – 2 occurrences
- Red light violation – 1 occurrences
- Stop sign violation – 1 occurrences

Pedestrian identified as primary factor

- Jaywalking – 3 occurrences
- Pedestrian's Failure to Obey Control Signal – 2 occurrences
- Pedestrian outside of crosswalk – 1 occurrence

Total of 21 Fatalities

Bicycle Fatalities 2013
Primary Collision Factors

Driver of motor vehicle identified as primary factor

- Vehicle can only turn when safe and with signal – 1 occurrence

Bicyclists identified as primary factor

- Vehicle can only turn when safe and with signal – 1 occurrence
- Vehicle entering roadway shall yield to others – 1 occurrence
- Vehicle shall not proceed until safe to do so – 1 occurrence

Total of 4 Fatalities

Motor Vehicle Fatalities 2013
Primary Collision Factors

Driver of motor vehicle identified as primary factor

Motor vehicle versus motor vehicle collisions

- **Driving at unsafe speed given conditions of roadway – 2 occurrences**
- **Driving Under the Influence – 1 occurrences**

Single motor vehicle collisions

- **Runaway vehicle – 1 occurrence**
- **Driving at unsafe speed given conditions of roadway – 4 occurrence**
- **Undetermined – 1 (Possible medical)**

Total of 9 Fatalities

Traffic

The Mayor's Pedestrian Strategy is designed to coordinate the resources and efforts of city departments, regional agencies, traffic advocacy groups, and the community to efficiently and effectively address traffic safety issues through Engineering, Education, and Enforcement.

San Francisco Police Department Goals and Actions:

- Adopt "Vision Zero" to prevent traffic fatalities for a calendar year
- Distracted Driving Campaign
- Focus on the Five – with 50% plus of all citations being for the primary collision factor
- Public Service Announcements - Don't Walk and Text
- Targeted Location Enforcement - Including schools and elderly facilities
- Speed Enforcement (LIDAR)
- Monthly Data Reports by SFPD on collision and enforcement

2013 Issued Citation Totals

	Red Light	Stop Sign	Ped Right of Way	Speeding	Failure to Yield w/turning	Cell Phone	Unlicensed Driver	Suspended License	Pedestrian Offences	Bicyclist Offences	All Others	Total Citations Issued	Focus on Five Total	Focus on Five % of Totals
Central	276	468	24	698	11	153	23	70	274	0	3521	5519	1477	27%
Southern	538	90	59	380	10	297	127	201	124	129	3371	5326	1077	20%
Bayview	216	1320	50	105	26	352	386	617	33	57	6611	9771	1716	18%
Mission	204	296	52	328	14	70	224	175	92	56	4535	6045	894	15%
Northern	339	416	83	119	0	271	84	112	23	121	3309	4877	958	20%
Park	217	904	110	208	1	16	49	63	10	5	3396	4979	1440	29%
Richmond	392	786	294	377	118	339	58	92	20	47	3335	5861	1968	34%
Ingleside	261	1489	267	751	19	403	267	225	256	58	4944	8941	2788	31%
Taraval	184	704	88	419	13	337	82	102	31	9	5508	7477	1408	19%
Tenderloin	237	19	27	9	2	183	59	105	805	155	1701	3301	294	9%
Traffic	1060	1437	1236	1073	11	1862	439	357	17	24	14375	21891	4817	22%
Tactical	116	61	44	5	0	356	44	81	46	9	2879	3641	226	6%
Totals	4041	7990	2334	4472	225	4639	1842	2199	1732	670	57484	87629	19062	22%

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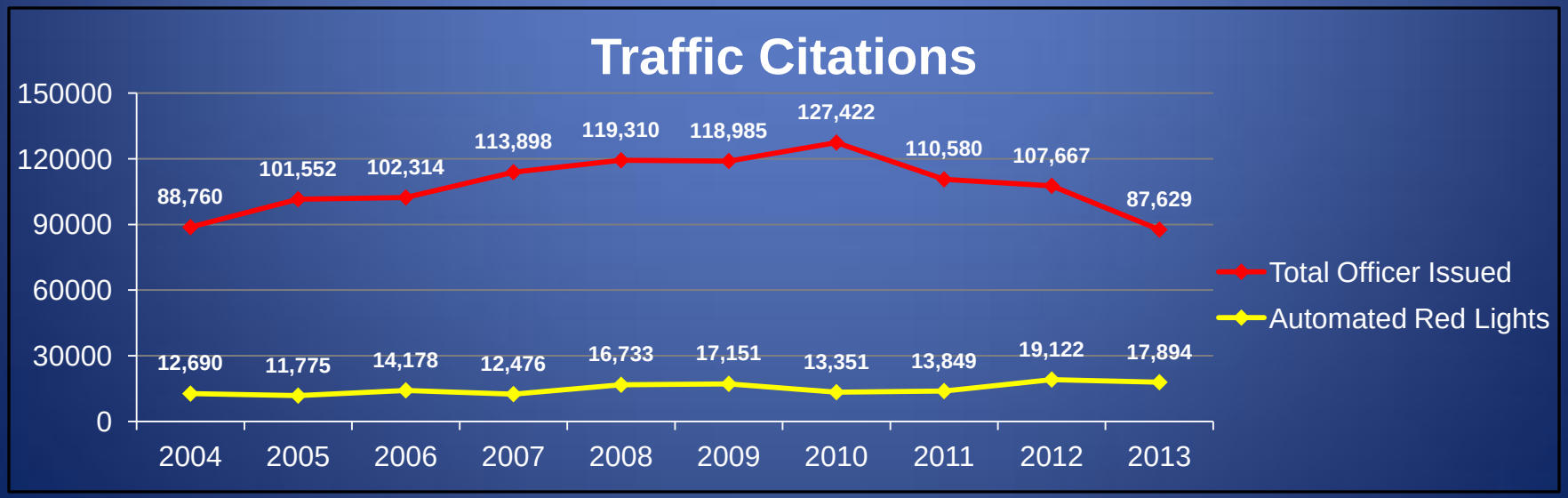
Sworn Staffing Levels by Fiscal Year



Traffic Company Staffing

Date	Traffic Company	District Stations	Airport	Totals
June 2012	27	14	3	44
December 2012	26	14	3	43
April 2013	24	15	3	42
June 2013	29	12	2	43
August 2013	24	14	3	41
October 2013	24	20	5	49
November 2013	24	20	5	49
February 2014	24	27	7	58
May 2014	24	27	7	58
June 2014	24	21	7	52
July 2014	24	30	8	62
October 2014	24	36	8	68

Education and Enforcement

Adoption of California's Strategic Highway Safety Plan and the Recommendations of the SF Civil Grand Jury

Focus on Enforcement and Education Priorities

- Make walking and street crossing safer
- Reduce speeding and aggressive driving
- Improve bicycling safety
- Eliminate distracted driving

Strategies Implemented

- Enhanced the comprehensive bicycle safety training program for police officers
- Introduced an updated bicycle safety video highlighting traffic enforcement for bicycle safety
- Updated SFPD citation form to include a specific category for bicycle traffic violations
- Creating a pedestrian safety video in coordination with WalkSF

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Policy and Training

Pedestrian and Traffic safety along with enforcement are a **major priority.** Department policy prescribes how officers will enforce and investigate pedestrian and bicycle collisions.

- DB A 13-146 Traffic Collision Scene Preservation
- DB B 13-162 Traffic Collision Investigation Unit Associates Program
- DB A 13-163 Creation of Traffic Collision Investigation Unit
- DB A 13-233 Traffic Collisions/Incidents Involving Bicycles
- DB A 13-240 Vehicle Collisions

Arrests at Scene of Collision

Past Practice:

Not to make an arrest but to refer the matter to the District Attorney. This was the case as not to create a potential conflict in their charging of cases.

Current Practice:

In 2013: Where there is probable cause to arrest, officers shall do so at the scene. If sufficient probable cause can not be established at the scene a thorough and complete investigation shall be completed and forward to TCIU for follow up investigation, arrest warrant work-up and presentation to the District Attorney for charging decision, as appropriate.

Citations:

In 2014: When a determination of fault is established at the scene of a non-serious injury collision, a citation shall be issued.

Questions?